

ЗАГОРОДНАЯ
НЕДВИЖИМОСТЬ

HIGH LIFE

— LUXURY PROPERTY EXPERT —



Media Kit | 2021



Dear friends!

High Life Zagorodnaya Nedvizhimost magazine has been published since November, 2005. The magazine is recognized as the expert in premium real estate market and the most efficient tool for real estate sale, attracting clients to luxury goods and services. On the pages of our edition, you can find exclusive information about hot offers for the suburban and other real estate. The latest offers regarding luxury and premium apartments are also presented in the magazine. Our readers have an opportunity to keep abreast of the latest trends in construction, security, transportation fields, as well as energy saving technologies and other living needs. Besides, *High Life Zagorodnaya Nedvizhimost* also covers social life and culture news, legal innovations, new openings for gourmets, connoisseurs of haute couture and other interesting events for leisure for the most fastidious audience, the successful and well-to-do people.

*Valeriy Zakharov,
the publisher*





Magazine

Circulation **10 000**



Offline Projects

15

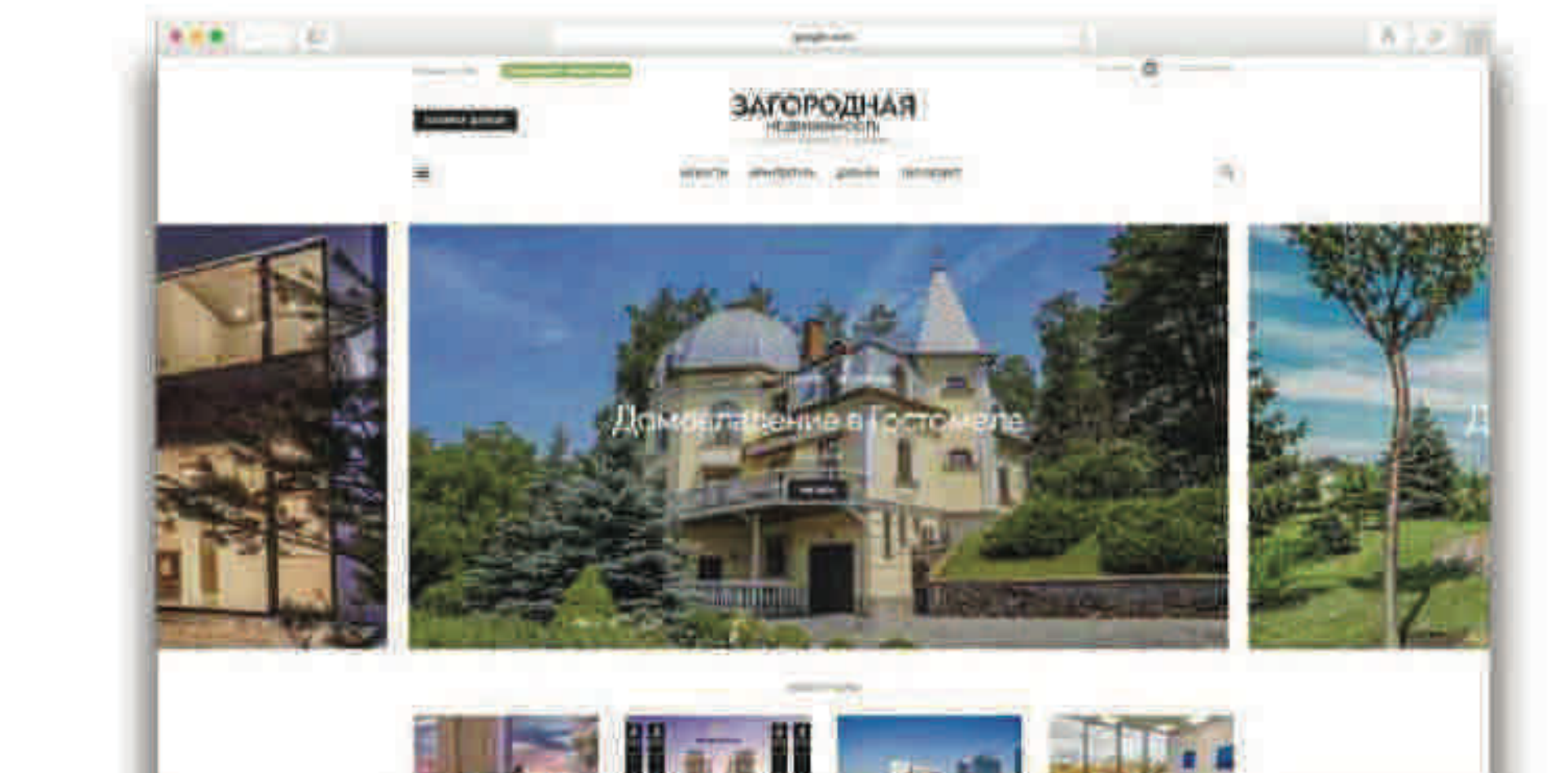
Gala 15 years in Ukraine

High Life Club

Events and partners meetings

Website

zagorod.com.ua



Social media

 www.facebook.com/zagorod.com.ua
 [instagram.com/zagorod.com.ua](https://www.instagram.com/zagorod.com.ua)

Headings

COTTAGE TOWNS

selection of proposals for sale of luxury suburban houses, cottages and estates, covering all regions of Ukraine

EXCLUSIVE

the heading is dedicated to the best property for sale in the room. A picture of the object is on the cover of the magazine

EXPERT OPINION

expert comments and interviews on various segments of real estate market or related markets

INNOVATIONS

news about the latest technological developments for the real estate market

INVESTMENTS

*section of application information: we tell about unusual and effective objects and methods of investment;
top object - detailed information about the most rated property: description, pictures, seller contacts*

OVERSEAS PROPERTY

selected real estate offers from around the world. The materials contain a detailed description and lot of illustrations

NEW BUILDINGS

analytical pieces about the tendencies of the market of new buildings in Kyiv and Ukraine

LUXURY

comprehensive information about exclusive real estate objects in Ukraine. Articles and offers that will catch attantion of the most sophisticated readers. Architects and designers - the current global trends in the field of design and architecture, as well as the achievements of Ukrainian specialists in the international arena, are highlighted here

BRAND

articles about well-known prestigious brands: stories of origin, development and success

LEGAL ADVICE

a section where leading Ukrainian and international lawyers analyze real cases, share professional experience, give recommendations for participants of the real estate market and related areas

QUALITY OF LIFE

stories of people whose business change their lives for the better

PERSON

acquintance with leaders in the real estate business - people whose achievements have brought undeniable benefits for all market participants

EVENT

reports from significant social and luxury events in Kyiv, Ukraine and the world

Price List

ADVERTISING LAYOUT

Cover	230 x 278 mm	10 000 euro
3rd cover	230 x 278 mm	3 000 euro
4th cover	230 x 278 mm	7 000 euro
1st spread	460 x 278 mm	5 000 euro
2nd spread inside	460 x 278 mm	4 000 euro
Any page inside	230 x 278 mm	2 000 euro

TEXTUAL INFORMATION

PR-article on 1 spread	3 000 signs	4 000 euro
PR-article on 1 page	1 500 signs	1 000 euro
A spread in Top Object section	1 200 signs	3 000 euro
A page in Top Object section	700 signs	1 500 euro
News on 1 page	1 500 signs	1 000 euro

SUBSCRIPTION TO THE MAGAZINE

The subscription costs UAH 1000 for 4 issues
Delivery is carried out by *Nova Poshta* to the subscriber's address



Distribution/ Partnership

High Life Zagorodnaya Nedvizhimost magazine is published

4 times a year

Each issue makes

10 000 printed copies

**Permanent presence of the magazine
in premium segment objects:**

*UIA business class lounges, airport business lounges, luxury hotels, golf and
yacht clubs, premium automotive and fashion brands showrooms*

Personal approach

Address mailing list

Real estate exhibitions

High Life Club presentations, social and club events

AIRPORTS

- *Boryspil (Hall of official delegations)*
- *Kyiv-Zhulyany (Business-terminal B)*

AIRLINES

- *Aerostar*
- *UIA (business class)*
- *Kyiv Challenge*

MOTOR

- *Audi Center Vipos*
- *Aston Martin*
- *Rolls-Royce Motor Cars Kiev*

KYIV RESTAURANTS

- *Veranda on the River*
- *Fenix*
- *Eshak*
- *Kozachok Osokorky*
- *Kozachok Sovky*
- *Kuhmejster*
- *Non Stop*
- *Pervak*
- *Praha*
- *RibaPila*
- *Syto Pyano*
- *Ink*
- *ONOVO Dendra Hotel*
- *Partizan*
- *KNZS*
- *Trattoria № 5*
- *Grand Piano*
- *Guramma Italiana*

RESTAURANTS OF CARTE BLANCHE NETWORK

- *Kureni*
- *Marokana*
- *CHI*
- *PM Hall*

SUBURBAN COMPLEXES

- *Gorniy Ruchey*
- *Kozachok Shchastlyve*
- *Trypilske Sontse*
- *KIDEV*
- *Podkova*
- *Queen Country Club*
- *TANDYR Meat Factory*

OTHERS

- *Arm Elite, hunting boutique*
- *Golf Center Kyiv*
- *MarAmax, beauty salons in Odessa*
- *Oriyana, yacht club*
- *Dental clinic Prisma*
- *Ukrsibbank, Private Banking branch*
- *Bakkara, hotel*
- *CANALI, boutique*
- *Caramel, beauty salons in Kyiv*
- *Edem Resort Medical & SPA*
- *Kika-style, beauty salons in Kyiv*
- *RiverStone, housing complex*
- *Hclub, private club*
- *Steel Argument, shooting sports club*
- *Superior Golf & Spa Resort*

OUR EVENTS

**GALA: HIGH LIFE ZAGORODNAYA
NEDVIZHIMOST MAGAZINE - 12 YEARS IN UKRAINE**



When

November 2017

**GRAND YACHT SHOW FROM HIGH LIFE CLUB
AND HIGH LIFE ZAGORODNAYA NEDVIZHIMOST MAGAZINE**



When

July 2019

**GALA FOR THE 15TH ANNIVERSARY
OF THE HIGH LIFE ZAGORODNAYA NEDVIZHIMOST MAGAZINE**



When

December 2020

UPCOMING EVENTS

**PRESENTATION OF THE SPRING ISSUE OF HIGH LIFE ZAGORODNAYA NEDVIZHIMOST MAGAZINE
AND GATHERING OF THE HIGH LIFE CLUB MEMBERS**



When

April 24th 2021

Partnership cost

3 000 euro + taxes

Audience **150 – 200 people**

business owners, top managers, partners, celebrities

Contacts

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